

UC San Diego IdeaWave Privacy Practices

UC San Diego and IdeaWave care about your privacy. Please read below to see how we use – or process -- your data and how we protect your privacy. We aim to be clear when we collect your personal information and not do anything you would not reasonably expect. The purpose of IdeaWave and open innovation is to collaborate and share non-confidential information. Each campaign's purpose and goals are clearly stated in the overview and participants are invited to participate in a non-confidential submission. Confidential campaigns are explicitly noted as such.

Data we collect: data that identifies you including

Email
First Name
Last Name
Job Title
Telephone
Org Unit (e.g. looks like D000301)
Group (e.g. Faculty, Staff, etc...)
How and when you use IdeaWave

How we use your data:

To provide crowdsourcing services to our University campus. In addition to this main objective, the IdeaWave program engages with users for the stated purpose of each campaign, and to provide services related to the improvement of crowdsourcing services through IdeaWave.

Others who process your data:

IdeaWave is a product that UC San Diego licenses from Hype Innovation, Inc. Hype Innovation, provides services to the platform through upgrades and system configuration requests and is a third party with access to process your data. In addition, data storage is hosted by a third party vendor, Amito Ltd. located in Atlanta, GA.

How we protect your data:

The University of California mandates data security standards and requirements for any software provider:
[Appendix – Data Security.](#)

Your rights:

- See and correct the information we hold about you that is under the control of IdeaWave.
- Removal as a user/participant in the platform which would exclude you from participating in future IdeaWave crowdsourcing campaigns, even though you may get emails regarding those campaigns.
- Opt out of mailing lists and marketing communications that are generated via IdeaWave.
- Delete information we hold with regards to your engagement and interactions within a campaign or in the platform.
- Complain about us.

Contact us:

The Office of Operational Strategic Initiatives can be reached at: ideawave@ucsd.edu.